CORPORATE MEMBERSHIP BENEFITS:
SUPPORT & MOTIVATE YOUR TEAM

WWW.WOMENINMUSIC.ORG
ABOUT US

Founded in 1985, Women in Music® is the leading nonprofit organization dedicated to advancing the awareness, equality, diversity, heritage, opportunities, and cultural aspects of women in the music industry through programs that educate, support, empower, and recognize women from the business and performance sides of our industry. Our initiatives serve thousands of women and are supported by over 75 volunteers. Together, we aim to celebrate the female contribution to the music world and strengthen community ties.

With Chapters In:
New York, Los Angeles, Boston, Chicago, Nashville, Atlanta, DC, Canada, Brazil, Barbados, Jamaica, Great Britain, Northern Ireland.
...and more launching in 2018
KEY STATISTICS

50% of women earn less than £10,000 annually. (UK)

15% of label members are majority owned-by women. (US)

70% | 30%
The gender divide across all regions is roughly 70% male to 30% female.

6% of recognized producers are women. (US & Canada)

7% of women identify as having a role within sales/biz dev. (Canada)

14% of PRS members are women (UK)
WOMEN IN MUSIC IN NUMBERS:

42,000+ digital media subscribers

3000+ registered members

40+ events annually

10+ global chapters
ABOUT OUR MEMBERS

Our membership includes all of the stakeholders within the music industry such as performing artists, publishers, record label professionals, managers, songwriters, musicians, producers, attorneys, engineers, agents, publicists, and more that range from executives to entry level from A-tier companies:

- ABKCO
- AEG Live
- Amazon
- ASCAP
- BMI
- Cosynd
- CD Baby
- Chop Shop
- Downtown Music Group
- Eventbrite
- Fox Rothschild
- FUGA
- Harry Fox Agency
- Help Musicians UK
- Imagem
- Jaxsta
- Kickstarter
- Kobalt
- Live Nation
- Mac Presents
- Midem
- Pandora
- Pledge Music
- Reed Smith LLP
- Rumblefish
- SESAC
- Shapiro Bernstein
- SoundCloud
- Sparkplug
- Spirit Music Group
- Spotify
- TuneCore
- Universal
- Viacom
- Vice
- Warner Music Group

...and more
CORE INITIATIVES

Women in the music industry face numerous hurdles including discrimination, harassment, scarcity of opportunities for professional advancement, lack of industry related education, the pay gap, lack of visibility and more. For nearly 4 decades, Women in Music has helped its members overcome these challenges with several initiatives:

Visibility – Bi-monthly features of leading women as well as securing speaking and performance opportunities for our members.

Education – Monthly educational seminars, panels and workshops and an informational hub that provides educational materials about many areas of the industry.

Discrimination & Harassment – Access to resources and guides on how to identify and safely report discrimination and harassment.

Business Development & Networking – WIM’s digital forum allows members to locate and promote resources. Each of our networking events attracts hundreds of industry professionals around the world.
WHAT WE OFFER

• Access to a network of international professionals
• Increased visibility via interviews, panelist placements, performance opportunities
• Exclusive, free events for executive members
• Free educational webinars, panels, roundtable discussions topics relevant to the industry
• Networking mixers and brunches
• Discounts on a variety of conference registrations, products and services
• An informational hub containing educational resources on every aspect of the industry including discrimination, harassment, licensing, publishing, distribution, and more.
• Access to online forums where you can communicate directly with fellow WIM members and find:
  • Mentors
  • Useful resources, information, and service provide recommendations
  • Housing opportunities
  • Answers to virtually any industry related question
CORPORATE BENEFITS

By being a corporate member of WIM, you can expand and showcase your support of your staff and women’s related issues all year, while also contributing to the sustainability of the industry’s longest-running and most utilized national non-profit for women in the musical arts.

Corporate membership benefits include:

- **Sponsored Memberships** - Full annual memberships at no cost to your employees (for anyone who wishes to become a WIM member).
- **Event Exposure/Perks** - Your brand listed as a sponsor of WIM’s events worldwide. Your guests/employees can attend for free and enjoy VIP seating (where applicable).
- **Speaking Engagements** - Employees from your company are considered first for placement on WIM panels and conferences we assist.
- **Digital Exposure** - Your brand listed as a corporate member on WIM’s website and acknowledgment of your support via social media.
- **Access to Talent** - Post your job openings to WIM’s members, receive recommendations from WIM’s Membership committee.
- **Conference Discounts** - Members have access to great discounts to conferences like Midem, Mondo, A3C, Sync Summit, CD Baby DIY, Music Biz, Music Matters & more.
- **Tax Deductible** - Your corporate membership may be tax deductible.
OUR EVENTS

Women in Music's® signature events attract hundreds of industry professionals. We handle all staffing and logistics support in-house. Potential events for partnership include:

- WIM Holiday Gala (New York) - 1000+ guests
- Women Who Rock (Nashville) - 400+ guests
- WIM LA Networking Mixer (LA) - 400+ guests
- WIM Global Summit (France) - 100+ Executives
CONTACT US

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